

**Summary**

1. **Volume of investments required – \$ 1500 thousand.**
2. **Production** – intellectual support systems for administrative decision-making, information, analytic and expert systems, knowledge systems and electronic libraries with elements of Artificial Intelligence (AI), intellectual archival depositories for different types of information.
3. **Trade marks** – DOCUMENTORIUM, DOX4YOU, SYNSYS, ANALITIX, SEMANTIX, IQARIUM.

Company profile

Date of establishment – June 2006. Innovation commercial products have been created by now; contracts have been made with governmental and municipal bodies, as well as with profit-making organizations for development, supply and application of program and hardware-software complexes and systems with AI elements.

Signs of public recognition – appreciation from the Federal Science and Innovation Agency (the government message № 000365, of 26.06.2006); awards at All-Russian IT-solutions Contest Softool “Product of the Year-2006”; diplomas at the Eleventh St Petersburg International Economic Forum, at the CeBIT – 2007 (Germany), Softool – 2006, 2007 (Russia), MIIF – 2006 (Russia), EnterEX – 2007 (Ukraine), MIPS – 2007 (Russia), DocFlow – 2007 (Russia), and “Crimea-2007” (Ukraine) exhibitions.

Number of employees – 14 persons permanently, 20 persons part-time.

Team

Dmitriy Efimov – Director General, 38 y.o. Experience in companies with foreign capital, in managing system-defined projects in the interests of governmental and municipal organizations and major corporations. Shareholder of “Synergetics Systems”, JSC. Since the company was established, Dmitriy has exercised its strategic business management. By the end of 2007 ensured self-repayment of the company, thus, the expected gains are up to \$ 50 ths.

Vyatcheslav Stepanov – Member of the Board of Directors, 42 y.o. Experience in Federal bodies of public administration – more than 3 years. Candidate of engineering sciences. Experience in managing the holding companies, an international company, large-scale interdepartmental system-defined projects within the scope of federal task-oriented programs. Shareholder of the “Synergetics Systems”, JSC. Since the company was established Vyatcheslav has taken part in strategic management of its development.

Igor Kuznetsov – Project Manager, 69 y.o. Doctor of engineering sciences, professor. Author of more than 60 research papers and 5 monographs on Artificial Intelligence. Experience in managing research teams and in collaboration with international scientific organizations. Founder of the school of semantic-linguistic analysis of unstructured text information.

Products characteristics

Artificial Intelligence solutions for personal and business use, for federal and municipal public administration, public health services, education, science and other spheres of application:

- Systems for intellectual work with calling cards – micro-CRM “IRISHKA”.
- Systems for Mass Media analysis (monitoring of articles about people with the option of positive- and negative-colored information search, fact retrieval systems and others) – product line SYNSYS ANALITIX.
- Systems of collection, analysis and examination of personnel information (automated analysis of CVs or résumés, selection of applicants by specified criteria, detection of concealed interconnections in the staff and so on).
- New generation Internet-services (WEB 2.0), allowing the users to build up social networks on the basis of collective work with heterogeneous textual, graphic and multimedia information.
- Electronic documentoriums – tomorrow’s “clever” digital depositories for heterogeneous textual, graphic, audio and video information in different fields and occupations – product lines DOX4YOU, DOX1FLASH, DOX Publisher.

Priority. Russian and International Applications have been handed in (№№ 20060169074, 2007611158, a2007611234).

Competitiveness and marketability of the products:

- Processing of any kind of information – paper documents (including those hand-written), electronic files of all formats, photos and video recordings, Internet files, X-ray photographs and ultrasonic scanning, sketches and schemes, cadastral surveys and maps, land documents and many others.
- Processing of any languages, symbols (including hieroglyphs) and graphic objects.
- Unique elements of Artificial Intelligence – image recognition (including human faces), facts extraction from unstructured textual information flow, automated preparation of references, reviews and reports, search and analysis of interconnections and interdependencies in financial and other documents, in sketches, photo and video materials, examination and forecast systems.
- Creation of solutions especially designed for certain application domains.

- Possibility of “clever search” of not only text information, but of peoples’ photos, non-textual components (seals and stamps, signatures, handwritten resolutions), of logotypes and other images.
- Simplicity and ease of use, even for inexperienced and untrained users.

For the first time consumers will have the possibility to make good use of intellectual information systems in their everyday life, which (presumably) will improve cost efficiency and output per worker in management and administration, in analytical information systems, in education, health services, science, financial and economic sectors of economy and in many other fields.

Intellectual information systems of a worse quality are not open to general use and are mostly restricted to expensive corporate solutions (as a rule based on such products as Convera, Galaktika-Zoom, Arion, RCO).

Current state

In October-December 2007 work is underway according to the negotiated governmental and other contracts; major profits are expected by December of 2007. The number of partners and contractors is growing, the products are entering the Russian and international markets.

Development strategy

Use of funds:

1. R&D	15%
2. Acquisition of fixed assets (server infrastructure, SDK, development means, outsourced software products)	15%
3. Marketing	40%
4. Acquisition of current assets	15%
5. Other (patenting, copy- and allied rights reservation)	15%

Prospective outcome of investment

Hardware-software complexes and WEB2.0-services with AI elements will be put on the Russian and international markets in 2008–2009, distributor networks will be extended, IPO markets entering will be prepared.

Marketing & Markets

In 2006–2007 marketing research were carried out in Russia and Germany; collaboration with the Russian-German Technology Transfer center was arranged; distribution contracts with Russian leading online sellers were negotiated. Three months after the date of the company’ establishment, the first sale was executed, in 6 months the company entered into the German market (we began to sell in Germany). In 2008 we are planning to enter off-line into the markets of the EU and the USA, online sales will become international. Sale proceeds in 2009 will be up to \$ 3500 ths.

The developed solutions are able to occupy a dominating position in the booming Russian and international markets of intellectual systems of heterogeneous information processing and intellectual support systems for decision-making, such as SOHO (Small Office – Home Office). By 2012 the capacity of this market in Russia will rocket up to \$ 100 mln, worldwide – up to \$ 55 000 mln. By 2012 “Synergetics Systems”, JSC is planning to take up approximately 25–30% of the Russian and 3–5% of the international IT markets.

Interaction with investor

The shareholders are willing to give up to 40% of the company capital to the potential investor. The expected period of divestment is 24 months. Exclusive property rights to software products, know-how and technologies of “Synergetics Systems”, JSC, are offered as a guarantee. The estimated capitalized value of the company by the time of divestment is \$ 20 mln.