

"WEB EVEREST CENTER COMPANY" JSC

Vladimir

Owners:	Salmanov Rahman Rashidovich
Staff:	5 persons - staff workers, 10 persons - recruited workers
Previous financing:	\$ 30,000, including own funds \$ 22,000, raised funds \$ 8,000
Current financing:	\$ 10,000, including own funds \$ 10,000
Volume of investment required:	\$ 1,100,000
Intended use of the investments required:	Equipment purchase 20%, advertising, marketing 80%

Company profile

Creation of Internet-portals, content-projects, systems of e-business. The workgroup (the foundation and the heart of LTD "Web Everest Center ") was formed in the beginning of the year 2000. During that year the basic principles of the company's development were laid. These principles include: multi-projecting, permanent study of the market of Internet technologies, development and enlargement of the scientific base.

At present the company has its own technological base, highly-skilled personnel, a number of domains, network resources, own servers for hosting services, e-mass media (www.wec.ru) and web-design studio.

The main stages of the company development:

- 2000 - basic principles of the company's development were laid: multi-projecting and extension of the scientific base
- 2001 - Setting up and registration of the regional portal of Vladimir (www.wec.ru)
- 2002 - 3 main projects of the company successfully passed the test:
 - "Multi - functional mail service" (ruspost.ru)
 - "International system of Internet-trade" (intertorg.ru)
 - "Internet-Lotto" (internetloto.wec.ru)

Area and directions of activity

- www.ruspost.ru (property of the company) - created to sent paper letters via Internet
- creation of Internet - portals & corporative web-sites
- www.inertorg.ru (property of the company) - farming of trade areas, manufacturing & placing of advertising technologies in the Internet
- hosting services

Products/Services/Technologies

www.ruspost.ru - "Cyberletter" service. It is created for instant mailing of a traditional paper letter in the form of e-letter via Internet. The process of mailing takes several hours, and then the letter is delivered into the usual mailbox, situated on the territory of the Russian Federation.

Mailing of paper letter via Internet is realized with the help of the post.wec.ru program, which was worked out for the integration with the "hybrid mail" of the federal mail service. The process is the following: e-information received from Internet users, goes to the centralized server, then it is instantly delivered to the "hybrid mail" of the federal mail service. The program has a convenient user interface, centralized data base, situated on the server <http://www.ruspost.ru> . The user gets his own account, account control mechanism. He also gets the right to participate in monthly drawings.

Advantages of the Cyberletter:

"Cyberletter"	Traditional paper letter
High speed of delivery	Low speed of delivery
It takes 2 days for the letter to reach the place of	Delivery takes a lot of time & may last as long as 3 months within

destination, no matter how far it is situated the RF

Convenience of the service

The sender sends & pays for the letter with the help of his PC, or any computer within his reach

"Cyberletter"

Low cost of the service

The cost of this service is constant, it makes 50 cents (the number of words in not included in the cost)

Pastness & inconvenience of the service

The sender is compelled to visit the post office several times: to buy an envelope, a post stamp, & at last to mail the letter

Traditional paper letter

Expensiveness of the service

The cost of the service depends on the number of words in the telegram (the cost of every word is included in the price of a telegram)

Convenience of the service

A sender sends the letter & pays for it with the help of his PC or any computer within his reach

"Cyberletter"

The service has successfully passed the test in the federal mail office of the RF

Pastness & inconvenience of the service

The sender is compelled to visit the post office in order to write the telegram and mail it

Napishi.ru

This service is the property of the private entrepreneur. It is not tested in the federal mail office of the RF

Achievements

- Creation & backing up of Regional Portal of Vladimir www.wec.ru
- Creation & backing up of Multi-functional Mail Service www.ruspost.ru
- Creation & backing up of e- trade areas www.intertorg.ru

Sales volume (over the last 12 months): \$ 10,000

year	Without investments requested	With the investments requested
2002	\$ 10,000	\$ 10,000
2003	\$ 50,000	\$ 500,000
2004	\$ 100,000	\$ 1,000,000
2005	\$ 150,000	\$ 1,500,000