

"NeurOK Optics" LLC

Moscow

Owners:	Corporate - 77% (NeurOK LLC), individuals - 23% (2 individuals)
Staff:	11 persons - staff workers, 3 persons - temporary workers
Previous financing:	\$ 2,000,000 (raised funds)
Current financing:	\$ 500,000 (raised funds)
Volume of investment required:	\$ 3,000,000
Intended use of the investments required:	Marketing - 80%, R&D - 20%

Company profile

Company was established September 2001 as a spin-off from NeurOK LLC. Team of project originally comes from Optoelectronics Lab of Lebedev Physics Institute. The main goal of company is development, marketing and sales of 3D displays for corporate and individual applications. First company's patent was issued September 1999. We have more than 10 different patent applications worldwide. Our marketing office is in Arlington, VA (USA). Hogan & Hartson LLP serves company as worldwide legal adviser. IEE Corp. (CA, USA) is our 3D displays outsourcing manufacturer.

Area and directions of activity

NeurOK Optics started as venture project. Now we are going to 3D display manufacturing and sales. We are in negotiations with biggest monitors market players about technology licensing for mass market. At the same time company operates like a system integrator for special 3D system application in different corporate niches.

Products/Services/Technologies

Company's main products are:

- 3D displays for corporate and mass-market application
- 3D projection systems

Company also provides the following services:

- 3D system integration
- 3D content creation and processing

Achievements

We have two Russian patents and eight patent application worldwide. First 3D display sample was presented in 1999. We start outsource manufacturing with IEE Corp. (CA, US). We signed some partnership agreements for medical, mapping applications and government agencies. We are successfully participated in more than 10 difference trade shows and exhibitions during 2001-2002.

Prospects of Development

The company is planning to increase the marketing team to 5-10 people. The already existing and created partnerships will allow to secure the sales next year at the level of 5,000-10,000 monitors. The company will be working on bringing the technologies to the market and on the elaboration of the 3D projection system.

Sales volume (over the last 12 months): none

year	Without investments requested	With the investments requested
2002	\$ 1,500,000	\$ 3,515,000
2003	\$ 3,400,000	\$ 20,274,000

2004	\$ 5,200,000	\$ 47,141,000
2005	\$ 6,500,000	\$ 60,000,000