

"EXPONIK" Ltd.

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Management: A.V.Nikolskiy - general director

P.V.Nomokonov - director

N.V.Makarevich,

S.V.Mazurova - chief bookkeeper

Employees: constantly 43 persons

Requested investment: \$ 14 000 0000 - 20 000 000

*Use of the requested investment:*Exhibition complex construction of Moscow State University Scientific Park

Company Description:

"Exponik" was established on December 3, 1991. It makes professional projection and construction of exhibition stands to international exhibitions in Russia. There are the clients of "Exponik": Internet-Holding Rambler, Siemens companies, 3M, Russian Aluminium, "Skoda" auto center, Herbina, Konica, Nikon, Committee by poultry and USA eggs export, Association of Bulgarian producers of cosmetics and so on.

Field and Directions of Activity:

Service in the field of exhibition stands projection and construction. A creating of a company which manage of exhibition complex and service by exhibition events conduction.

Products/Services/Technologies:

The project of construction, exploitation and development of an exhibition complex of Moscow State University (MSU) Scientific Park (SP). On the Committee of Moscow town-planning the technique - economic basis of the architectural conception of exhibition complex with premises 12700 sq.m. was prepared and agreed in 1998.

Management Team:

A.V.Nikolskiy - general director (50%),

P.V.Nomokonov - director (50%).

Markets/Competition:

There are few exhibition complexes in Moscow: Expocenter - exhibition premises 50000 sq.m., All-Russian Exhibition Center - old pavilions, Sokolniki - premises 20000 sq.m., Manezh - premises 6000 sq.m. (the reconstruction is requested).

There isn't a modern complex knowledgeable to promote high-tech products on the Market. That is why the new exhibition complex location on the territory of the largest scientific center of MSU creates favorable conditions for its further development.

Achievements:

For cycle of works in 1999 "Exponik" Ltd. was awarded of Russian National prize "Victoria" of Russian designers union in the "ExpoDesign" nomination.

Outlook: The experience in services on exhibition events allows to count on effectively using of exhibition complex of SP MSU and its payback.

Projections: The technique - economic basis shows that in depend of the form of incorporation the using of different manage schemes and another factors influence on taxation we can suppose that terms of payback will be from 1,8 to 2,3 years.